



PASSPORT GMID

ВОРОТА В МИР ГЛОБАЛЬНОЙ СТРАТЕГИЧЕСКОЙ ИНФОРМАЦИИ

ТРЕНИНГ ПО ИСПОЛЬЗОВАНИЮ СИСТЕМЫ PASSPORT GMID

ECATERINA BONDARENKO

2012

НАЧАЛО РАБОТЫ С PASSPORT GMID

- Воспользуйтесь указанной ссылкой для подключения к portalу:
<http://www.portal.euromonitor.com>;
- Просмотрите короткие обучающие видео ролики, расположенные на странице Help (Help Videos);
- Просмотрите данный PPT тренинг по использованию системы Passport GMID



ИНДУСТРИИ - СТРУКТУРИРОВАННЫЕ ДАННЫЕ ПО ОТРАСЛЯМ, ОТСЛЕЖИВАНИЕ ПОТРЕБИТЕЛЬСКИХ ТЕНДЕНЦИЙ, СОТНИ ВИДОВ ПРОДУКТОВ И УСЛУГ

The screenshot displays the Passport GMID website interface. At the top, there is a header with the logo and navigation links: "euromonitor.com | Welcome Ecaterina Bondarenko of Euromonitor International - Passport GMID | Log Out". A search bar is located on the right side of the header.

Below the header is a dark navigation bar with the following menu items: **SEARCH**, **INDUSTRIES** (with a dropdown arrow), **COUNTRIES & CONSUMERS** (with a dropdown arrow), **COMING SOON** (with a dropdown arrow), **MY PAGES** (with a dropdown arrow), and **HELP**.

The main content area is a dark grey panel with a white sidebar on the left. The sidebar contains the text "Home" and "WE LEARN WHAT". The main panel is organized into columns with category headers: **CONSUMER PRODUCTS**, **SERVICES**, **SUPPLY**, and **INDUSTRIAL**. Under **CONSUMER PRODUCTS**, the following items are listed: Alcoholic Drinks, Apparel, Beauty and Personal Care, Consumer Appliances, Consumer Electronics, Consumer Health, Eyewear, Fresh Food, Health and Wellness, Home and Garden, Home Care, and **Hot Drinks** (highlighted with an orange box). Under **SERVICES**, the items are: Consumer Finance, Consumer Foodservice, Retailing, and Travel and Tourism. Under **SUPPLY**, the item is: Packaging. Under **INDUSTRIAL**, the item is: Industrial.

At the bottom of the page, there are several interactive elements:

- An orange button labeled "Watch an Overview" with a grey button below it labeled "See More in Help".
- A blue button labeled "Your Home Page" with three grey buttons below it: "Saved Research", "Downloads", and "Manage Profile".
- A blue button labeled "Menu Search" with four grey buttons below it: "Companies or Brands", "Packaging", "Closures", and "Advanced Text".
- A dropdown menu labeled "Select..." with a "Launch Dashboard" button below it.

Passport GMID | Welcome Ecaterina Bondarenko of Euromonitor International - Passport GMID | Log Out | Enter keywords

SEARCH **INDUSTRIES** ▾ **COUNTRIES & CONSUMERS** ▾ **COMING SOON** ▾ **MY PAGES** ▾ **HELP**

Hot D

SEARCH TR
Select cate

ANALYSIS
All Analysis
Select Geo

CONSUMER PRODUCTS

- Alcoholic Drinks
- Apparel
- Beauty and Personal Care
- Consumer Appliances
- Consumer Electronics
- Consumer Health
- Eyewear
- Fresh Food
- Health and Wellness
- Home and Garden
- Home Care
- Hot Drinks

PACKAGED FOOD

- Packaged Food
- Personal Accessories
- Pet Care
- Soft Drinks
- Tissue and Hygiene
- Tobacco
- Toys and Games

SERVICES

- Consumer Finance
- Consumer Foodservice
- Retailing
- Travel and Tourism

SUPPLY

- Packaging

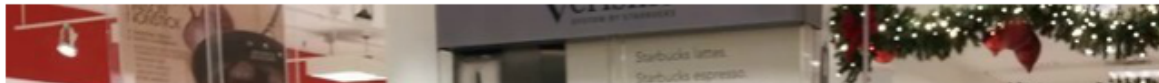
INDUSTRIAL

- Industrial

DASHBOARDS
REALISE DATA

Starbucks Verismo Creates Premium Sector in Single Serve Coffee

Videocast | 19 Oct 2012



DID YOU KNOW?

Value of Russian instant coffee market jumped to #1 in 2011

[See the Data >](#)

Brazil set to lead per capita coffee

ВЫБЕРИТЕ ОПРЕДЕЛЁННУЮ КАТЕГОРИЮ И ПОДКАТЕГОРИЮ И НАЖМИТЕ GO

SEARCH **INDUSTRIES** ▼ COUNTRIES & CONSUMERS ▼ COMING SOON ▼ MY PAGES ▼ HELP

Hot Drinks

SEARCH TREE
Select category...
Hot Drinks
Coffee
Tea
Other Hot Drinks
Select Geography ...
Go >

VIEW TOP COUNTRIES
Choose a category
Size Forecast
Growth Historic
Per cap.
Go >

VIEW TOP CATEGORIES
Choose a geography...
Size Forecast
Growth Historic
Per cap.
Go >

VIEW TOP COMPANIES
Select company...
Go >

DASHBOARDS
VISUALISE DATA
Select...
Go >

SEARCH TREE
Coffee
Go >

ANALYSIS FINDER
All Analysis
Select Geography ...
Go >

VIEW TOP COUNTRIES
Choose a category
Size Forecast
Growth Historic
Per cap.
Go >

VIEW TOP CATEGORIES
Choose a geography...
Size Forecast
Growth Historic
Per cap.
Go >

VIEW TOP COMPANIES
Select company...
Go >

DASHBOARDS
VISUALISE DATA
Select...
Go >

ОПРЕДЕЛИВ ПОДКАТЕГОРИИ, ВЫБЕРИТЕ СТРАНЫ И НАЖМИТЕ [SEE DATA NOW](#)

Companies or Brands Packaging Closures

CATEGORY TREE Statistics Analysis Info Sources

Enter Filter Keywords Filter Tree >

- Industries
 - Alcoholic Drinks
 - Apparel
 - Beauty and Personal Care
 - Consumer Appliances
 - Consumer Electronics
 - Consumer Finance
 - Consumer Foodservice
 - Consumer Health
 - DIY and Gardening
 - Eyewear
 - Fresh Food
 - Health and Wellness
 - Home Care
 - Hot Drinks
 - Coffee
 - Fresh Coffee
 - Instant Coffee
 - Tea
 - Other Hot Drinks
 - Housewares and Home Furnishings
 - Industrial (Entire Economy)
 - Packaged Food
 - Packaging
 - Personal Goods
 - Pet Care
 - Retailing

[Clear Selection](#)

[Now Choose Geographies >](#)

[Now Choose Geogr](#)

GEOGRAPHY TREE Statistics Analysis Info Sources

Enter Filter Keywords Filter Tree >

- World
- Asia Pacific
- Australasia
- Eastern Europe
 - Belarus
 - Bosnia-Herzegovina
 - Bulgaria
 - Croatia
 - Czech Republic
 - Estonia
 - Georgia
 - Hungary
 - Latvia
 - Lithuania
 - Macedonia
 - Poland
 - Romania
 - Russia
 - Serbia
 - Slovakia
 - Slovenia
 - Ukraine
- Latin America
- Middle East and Africa
- North America
- Western Europe

[< Back](#) | [Clear Selection](#)

[See Data Now >](#)

[Run Search >](#)

[See Data Now >](#)

ПРИМЕР: РАЗВИТИЕ РЫНКА КОФЕ В РАЗНЫХ СТРАНАХ

- Возможность работы с данными: просмотрите функции конвертирования, изменения рядов, копирования/экспортирования, перехода к анализу, диаграмме, компаниям, брендам

Results List

Statistics

Analysis

Data exportation

< Modify Search

CONVERT DATA

- + Currency conversions
- + Current/constant
- + Unit multiplier
- + Growth
- + Per capita/household
- + Unit price

CHANGE TIME SERIES

CHANGE DATA TYPES

CHANGE CATEGORIES

CHANGE GEOGRAPHIES

MORE RESULTS

- Market Sizes
- Company Shares
- Brand Shares

Market Sizes | Historic | Retail Value RSP | Current Prices

Key: Related Analysis Chart this Row Company Shares Brand Shares

Related analyses

Change View		2006	2007	2008	2009	2010	2011
Poland							
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	Coffee - PLN mn	3.454,4	3.659,6	4.111,8	4.363,8	4.618,3	4.885,8
<input type="checkbox"/> <input checked="" type="checkbox"/>	Fresh Coffee - PLN mn	1.953,3	2.040,4	2.275,5	2.391,2	2.528,4	2.657,5
<input type="checkbox"/> <input checked="" type="checkbox"/>	Instant Coffee - PLN mn	1.501,1	1.619,2	1.836,2	1.972,5	2.089,9	2.228,4
Romania							
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	Coffee - RON mn	1.027,9	1.169,2	1.329,0	1.586,6	1.687,6	1.738,6
<input type="checkbox"/> <input checked="" type="checkbox"/>	Fresh Coffee - RON mn	539,4	623,5	729,2	874,2	898,4	890,8
<input type="checkbox"/> <input checked="" type="checkbox"/>	Instant Coffee - RON mn	488,5	545,6	599,8	712,4	789,2	847,8
Russia							
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	Coffee - RUB mn	50.315,1	58.398,6	68.777,3	80.891,6	92.634,5	116.935,6
<input type="checkbox"/> <input checked="" type="checkbox"/>	Fresh Coffee - RUB mn	8.380,2	10.634,8	13.239,8	16.299,1	19.254,7	22.823,6
<input type="checkbox"/> <input checked="" type="checkbox"/>	Instant Coffee - RUB mn	41.934,9	47.763,8	55.537,5	64.592,5	73.379,8	94.112,0

Category definitions | Calculation variables

Research Sources:

- Hot Drinks: Euromonitor from trade sources/national statistics

ПРИМЕР: АНАЛИЗ РАЗВИТИЯ РЫНКА КОФЕ В РУМЫНИИ

Results List **Statistics** Analysis Related Analysis

[< Modify Search](#)



▼ TABLE OF CONTENTS

HEADLINES
TRENDS
COMPETITIVE LANDSCAPE
PROSPECTS
CATEGORY DATA

▼ MORE RESULTS

Relevance ▼

- [Coffee in Romania](#)
- [Coffee in Russia](#)
- [Coffee in Poland](#)
- [Strauss Romania SRL in Hot Drinks \(Romania\)](#)
- [Grand CD OOO in Hot Drinks \(Russia\)](#)
- [Kuppo ZAO in Hot Drinks \(Russia\)](#)
- [Moskovskaya Kofeynya na Payakh ZAO in Hot Drinks \(Russia\)](#)
- [Orimi Trade OOO in Hot Drinks \(Russia\)](#)
- [Paulig Kofe OOO in Hot Drinks \(Russia\)](#)
- [Mokate Sp zool in Hot Drinks](#)

Page 1

Coffee in Romania

Category Briefing | 04 Sep 2012

HEADLINES

- A total volume decline of 3% in 2011 resulted in sales of 39,833 tonnes
- Sales impacted by diminished consumer purchasing power
- Slight decrease in average unit price in 2011
- Kraft Foods Romania SA leads in retail value terms with 32% share in 2011
- A forecast total volume CAGR of 2% will take sales to 44,009 tonnes in 2016

TRENDS

- Coffee is the most important hot drink in Romania and its performance shaped the performance of hot drinks as a whole in 2011. Coffee continued to be a traditional product but consumption remained low compared to most other European countries due to low consumer purchasing power at national level and the high proportion of the population living in rural areas and small cities. Additionally, 2011 witnessed a further deterioration in the quality of life, the result of the implementation of austerity measures to reduce the budget deficit, and the growth of VAT, which adversely impacted available disposable incomes. As the excise duty was not eliminated, despite promises by the government, prices increased following the depreciation of the RON and growth in price of green beans, thus leading to a decline in coffee sales in total volume terms.
- The decline in total volume terms in 2011 represented a poor performance compared to the positive CAGR of 3% for the review period. Compared to the retail value CAGR for the review period of 11%, 2011 witnessed a considerable loss of dynamism in value terms with growth of just 3%. This is mainly attributed to the negative effects of the economic crisis and austerity measures on incomes, leading to the volume decline, and from the growth of VAT and devaluation of the local currency against the euro on imports of coffee which resulted in modest but positive current value growth.
- Against the background of the decline of coffee in total volume terms, it is evident that instant coffee registered the lower decrease in 2011. This is attributed to the increasing penetration of mixed versions, which targeted teenagers and young professionals and benefited from the strong perception of a fashionable product. In retail value terms, fresh coffee beans was by far the most dynamic category in 2011 due to the launch of more expensive and sophisticated varieties with origins in countries perceived as exotic and providing high-quality coffee such as Kenya, Ethiopia, Guatemala, Mexico, Ecuador, and Costa Rica.

RELATED INFORMATION

▼ STATISTICS

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▼ INDUSTRY REPORTS

[Drinking Cultures of the World – Globalisation Creates Opportunities - World](#)

[Global Coffee Trends: Finding the Premiumisation Opportunity](#)

[Global Hot Drinks Corporate Strategy: A Static Market Driven by Tactical Growth Strategies](#)

[Global Trends in Tea: Identifying Growth Opportunities](#)

► COMPANY PROFILES

► ARTICLES

▼ MORE RELATED ITEMS

[Business Environment: Romania](#)

[Consumer Lifestyles in Romania](#)

[Income and Expenditure: Romania](#)

[Risks and Vulnerabilities: Romania](#)

[Romania in 2030: The Future Demographic](#)

[Romania: Country Profile](#)

[Technology, Communications and Media: Romania](#)

СТРАНЫ И ПОТРЕБИТЕЛИ

- Предвидение экономической ситуации
- Отслеживание специфических факторов
- Наблюдение за демографическими тенденциями
- Исследование глобальных факторов, влияющих на бизнес
- Изучение потребителей
- Понимание культурных различий
- Определение новых потребительских сегментов
- Определение новых тенденций

Home | Welcome e.caterina.bondarenko@euromonitor.lt of Demo Account - Passport

Enter search term here

SEARCH INDUSTRIES COUNTRIES & CONSUMERS DASHBOARDS CONSULTING MY PAGES HELP

Government, Labour and Trade

SEARCH TREE

Select category... Go >

VIEW TOP COUNTRIES

First choose a category... Go >

Forecast
Historic

COUNTRY PROFILES

Select country... Go >

COUNTRY BRIEFINGS

Select country... Go >

DASHBOARD

Explore the Data

Crisis Escalates with Italy's

Italy's (S&P's) credit agency downgraded Italy's rating from A+ to A on 19th September 2011, due to poor economic growth, unstable government...

Read >

Plan Set to Invigorate Domestic

Dilma Rousseff announced the launch of the 'Brazil 2011' plan on August 2nd, 2011. The programme is set to increase the country's global competitiveness, create new jobs and...

Article | 27 Sep 2011 | Read >

Regional Focus: High Youth Unemployment in Western Europe Could Bring Long Term Problems

Unemployment among the 15-24 age group is far higher than among the general population in many Western European countries. The large number of youths receiving state welfare benefits is putting...

Article | 09 Sep 2011 | Read >

REALTIME NEWS

Germany's Asmussen wins eurozone bailout role
Central Bank role
Oct 2011

Greek recession complicates rescue effort
Oct 2011

Fiat quits Confindustria over collective t...

СТРАНЫ И ПОТРЕБИТЕЛИ

- Раздел C&C содержит экономическую, макроэкономическую, демографическую политическую и социальную информацию;
- Данные по 208 странам, прогнозы до 2020 года.

China's Domestic Consumption Can Make Up for Slowing Exports

Opinion | 29 Oct 2012



An Hodgson
C&C Topic Page
Manager

Thanks to waning demand for Chinese exports, the Chinese economy slowed for the seventh consecutive quarter in the third quarter of 2012 when the annual real GDP growth rate slowed to 7.4%, down from 7.6% in the previous quarter. However, we are of the opinion that domestic consumption in China can rebound to make up for the weak exports, thanks to a period of

mild inflation, which can support further policy easing in the last quarter of 2012. Euromonitor International forecasts the annual rate of inflation for the whole of 2012 will slow to 2.9%, compared to 5.4% in the previous year.

Annual Inflation and Annual Real GDP Growth in China: Q1 2011 – Q3 2012



DID YOU KNOW?

4 out of the 13 major Eastern European economies will suffer a recession in 2012

[See the Data >](#)

In 2011 China's total investment was 41.5% higher than the USA's

[See the Data >](#)

7 of the top 10 fastest growing economies in 2012 are in the Middle East and Africa

[See the Data >](#)

LATEST RESEARCH | [More >](#)

[Global Inflation](#)


ВЫБЕРИТЕ КАТЕГОРИЮ, ПОДКАТЕГОРИЮ, И ЗАТЕМ ГЕОГРАФИЮ

Economy, Finance and Trade

SEARCH TREE


- Finance
- Select category...
 - Balance of Payments
 - Consumer Confidence
 - Exchange Rates
 - Exports
 - External debt
 - External debt as % of GDP
 - Finance**
 - Foreign Direct Investment (FDI)
 - GDP
 - Gross National Income (GNI)
 - Imports
 - Inflation
 - Net Capital Stock
 - Poverty
 - Trade Balance

COUNTRY PROFILES

Select country... 


[Go >](#)


COUNTRY BRIEFINGS


Select country... 


[Go >](#)

SPOTLIGHT

- 

Japan Runs Largest Ever Trade Deficit
In March 2011 Japan, a country famed for its high-tech exports, suffered its first trade deficit since 1980. Exports have declined while imports have risen off the back of the...
[Article](#) | 07 September 2012 | [Read >](#)
- 

Monthly Economic Review of G7 economies: September 2012 Update
Countries & Consumers brings you the latest monthly update on G7 economies. Lagging economic growth across G7 economies in Q2 2012 highlights the significant challenges advanced economies face due to...
[Monthly Economic Review](#) | 06 September 2012 | [Read >](#)
- 

Risks and Vulnerabilities: Australia
Australia is a developed, innovative economy that takes advantage of open trade policies, a dynamic labour market, fiscal buffers, proactive policy measures, and business-friendly policies. With an abundance of natural...
[Country Briefing](#) | 11 September 2012 | [Read >](#)
- 

Special Report: Shifting Investment Patterns of Sovereign Wealth Funds
As China calls on its firms to look outward for investment opportunities and oil-rich nations search for productive investment prospects for oil revenues, state-led investment is becoming more attractive to...
[Article](#) | 16 August 2012 | [Read >](#)
























































LATEST RESEARCH | [More >](#)

The New Industrial Revolution

Traditionally, manufacturing has been outsourced as a cost saving effort. However, a new manufacturing trend has emerged in recent years called

CATEGORY TREE

Statistics  | Analysis  | Info Sources 

- [Filter Tree >](#)
- Consumer Behaviour 
 - Consumer Expenditure and Prices 
 - Economy and Finance  
 - Balance of Payments 
 - Consumer Confidence 
 - Exchange Rates 
 - Finance**  
 - Bank Claims on the Private Sector   
 - International Liquidity 
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 - Reserves of Deposit Money Banks   
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 - Households and Homes   

[Clear Selection](#)

[Now Choose Geographies >](#)

Results List **Statistics** Analysis

< Modify Search



▼ CONVERT DATA

Currency conversions

Current/constant

Unit multiplier

Growth

Year-on-year growth (%)

Period growth

Growth index

Return to actual

Per capita/household

► CHANGE TIME SERIES

► CHANGE DATA TYPES

► CHANGE CATEGORIES

► CHANGE GEOGRAPHIES

▼ MORE RESULTS

[Countries and Consumers Annual Data](#)

[Countries and Consumers Quarterly Data](#)

[Countries and Consumers Monthly Data](#)

Historic | Year-on-Year Growth (%)

Key: Related Analysis Countries and Consumers Quarterly Data Countries and Consumers Monthly Data

Change View		2006-07	2007-08	2008-09	2009-10	2010-11
USA						
<input type="checkbox"/> Y	Bank Claims on the Private Sector - US\$ mn - Current Prices	9,2	2,3	-4,4	3,2	1,2
<input checked="" type="checkbox"/> Y	Reserves of Deposit Money Banks - US\$ mn - Current Prices	7,6	1.111,3	24,1	20,8	11,9
<input type="checkbox"/> Y, Q, M	Long-Term Interest Rate - %	-3,4	-20,8	-11,2	-1,3	-13,3

Q, M

[Category definitions](#) | [Calculation variables](#)

Research Sources:

1. Bank Claims on the Private Sector: Euromonitor International from International Monetary Fund (IMF), International Financial Statistics
2. Long-Term Interest Rate: Euromonitor International from national statistics/OECD
3. Reserves of Deposit Money Banks: Euromonitor International from International Monetary Fund (IMF), International Financial Statistics

ПРИМЕР АНАЛИЗА: ПРИМЕНЕНИЕ ФИНАНСОВЫХ РЫЧАГОВ В США, КРУПНЕЙШИЙ ПОТРЕБИТЕЛЬСКИЙ РЫНОК В МИРЕ

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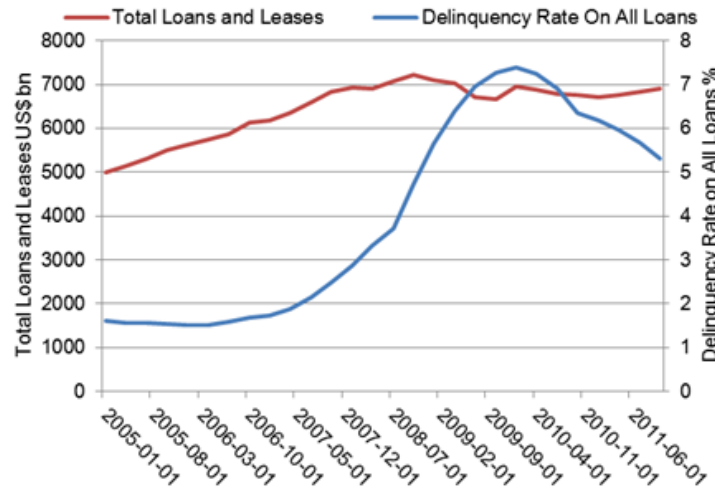
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 - The US crisis: importance for world exporters
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 - Risks and Vulnerabilities: USA
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Deleveraging in the USA, the World's Largest Consumer Market

Article | 03 Apr 2012

In 2007-2008 the USA suffered the largest shock to its economy since the Wall Street crash of 1929. A crisis which started in an overleveraged financial sector filtered down to consumers who had enjoyed years of credit fuelled spending. Annual gross income per capita fell by 1.9% in real terms in 2008-2009, while unemployment reached its highest rate since 1983. As a result, recovery in the USA has been slow but household deleveraging will improve growth prospects in the longer term.

Commercial Bank Lending and Leases and Delinquency Rate on all Loans: 2005-2011



US\$ billion, %

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- USA: Country Profile



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 - Households by Type [Couple Without Children]
 - Households by Type [Single Person]
 - Households by Type [Single-Parent Family]
 - Mean Age of Population
 - Number of Households
 - Occupants per Household at January 1st
 - Old-Age Dependency Ratio
 - Population Aged 0-14: January 1st
 - Population Aged 15-64: January 1st
 - Population Aged 65+: January 1st
 - Population: National Estimates at January 1st
 - Possession of Broadband Internet Enabled Computer
 - Possession of Cable TV
 - Possession of Mobile Telephone

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America may be the home of the brave but it takes real courage to reject the media pressure placed on young people to conform to the ideal body image. ...

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Maintaining high education standards can directly affect a country's standing in the global economy, states Carrie Lennard, government, labour and

ПРИМЕР ПО ЗАДАННОМУ ПОИСКУ: ЛИДИРУЮЩИЕ СТРАНЫ ПО КАТЕГОРИИ ЧИСЛЕННОСТЬ НАСЕЛЕНИЯ ВОЗРАСТА ДО 14 ЛЕТ

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<input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	China	241.821,9	235.241,4	229.061,6	224.258,1	220.024,5	216.744,1
<input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	Nigeria	62.010,7	63.297,3	64.584,6	65.853,1	67.084,5	68.265,9
<input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	Indonesia	62.280,4	62.265,9	62.216,6	62.135,3	62.026,6	61.893,0
<input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	Pakistan	60.357,0	60.540,5	60.853,5	61.203,6	61.533,7	61.835,6
<input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	USA	60.516,7	60.681,6	60.907,4	61.087,6	61.276,9	61.259,1
<input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	Brazil	50.007,6	49.837,6	49.580,6	49.224,2	48.784,4	48.258,3
<input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	Bangladesh	47.976,3	47.660,6	47.278,1	46.893,9	46.543,7	46.090,4
<input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	Ethiopia	33.493,3	33.833,2	34.075,1	34.255,5	34.401,2	34.588,5
<input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	Philippines	30.485,0	30.731,1	30.991,9	31.244,7	31.460,2	31.673,5

[Category definitions](#) | [Region definitions](#) | [Calculation variables](#)

Research Sources:

- Population Aged 0-14: January 1st: Euromonitor International from national statistics/UN

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DASHBOARDS

Retailing

VISUAL APPS

Survey: Online Activities

Survey: Buying Green?

Would Amazon's Acquisition of Asos be Mutually Beneficial?

Podcast | 25 Oct 2012



There is speculation the largest online retailer, Amazon, is eyeing an acquisition of online apparel retailer Asos. By acquiring both Zappos and Shopbop.com, Amazon has capitalized on the growing trend of online apparel retailing. However, neither of those companies have the global reach that Asos does. Asos appeals to style-savvy 20-somethings, and has become a destination for the fashion-forward. This puts Amazon in prime position to combine its huge online presence with Asos' rabid fan base.

Surging Profit at Inditex Belies Need for a New Business Model in China

Opinion | 24 Oct 2012

DID YOU KNOW?

The USA has the largest stores in the world averaging out at over 1,000 sq m

[See the Data >](#)

China will account for 38% of additional retail sales growth between 2011 and 2016

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Internet retailing will generate over 10% of retail sales in South Korea, the UK and Finland by 2016

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Retailing Dashboard

Data exportation



CATEGORY VIEW

- ▼ Retailing
 - ▼ Non-Store Retailing
 - Direct Selling
 - Homeshipping
 - Internet Retailing
 - Vending
 - ▼ Store-based Retailing
 - Grocery Retailers**
 - Non-Grocery Retailers

COMPANY VIEW

CHANNEL VIEW

GROCERY RETAILERS

Global View
Region View
Russia

Forecast Growth

Retail Value RSP excl Sales Tax, US\$ mn, Constant 2011, Fixed 2011 Ex. Rates, 2011-16 CAGR

- 4.8 - 16.6%
- 3.3 - 4.7%
- 2.0 - 3.2%
- 0.0 - 1.8%
- 0.2 - -0.9%
- 1.5 - -3.3%
- Not Illustrated

Russia
Market Size 2011, US\$ mn
227,469.5
Growth 2011-16, CAGR
4.7

Currency \$ £ €

Analyses & Statistics

Russia QUICK STATS

PERCENTILE RANKING selected country quickstats vs. other countries

Market Size 2011, US\$ mn	227,469.5	93%
Per Capita 2011, US\$	1,591.7	63%
Growth 2011-16 CAGR	4.7%	86%

0 Percentile 50 Percentile 100

CATEGORY YOY GROWTH COMPARISON US\$ mn, Constant 2011, Fixed 2011 Ex. Rates 2006-2016

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Economy, Finance and Trade Dashboard

- CATEGORY VIEW
- Balance of Payments
 - Current Account Balance**
 - Current Account Balance as % of GDP
 - Remittances
 - Remittances Inflows
 - Remittances Outflows
 - Exchange Rates
 - Finance
 - Bank Claims on the Private Sector
 - International Liquidity
 - Annual Lending Rates
 - Reserves of Deposit Money Banks
 - Market Capitalisation
 - Money Supply
 - Foreign Direct Investment (FDI)
 - GDP
 - Total GDP
 - GDP by Origin
 - GDP from Agriculture, Hunting, Forestry and Fishing
 - GDP from Mining and Quarrying
 - GDP from Manufacturing

CURRENT ACCOUNT BALANCE

Global View | Region View | **Ukraine**

Actual

US\$ mn, Current 2010, YOY 2010 Ex. Rates, 2010

8,465.0 - 306,200.0
 0.0 - 7,485.4
 -8.0 - -252.0
 -253.0 - -967.0
 -1,006.0 - -2,536.0
 -2,570.0 - -470,242.0
 Not Illustrated

Ukraine	Actual	Historic Growth	Forecast Growth	Per Capita
	-2,884.0	N/A	N/A	-63.0

Ukraine QUICK STATS

Actual 2010, US\$ million: **-2,884.0**

Historic Growth 2005-10 CAGR: **N/A**

Forecast Growth 2010-15 CAGR: **N/A**

Per Capita 2010, US\$: **-63.0**

PERCENTILE RANKING

selected country quickstats vs. other countries

Actual: 26% (Percentile 0 to 100)

Per Capita: 52% (Percentile 0 to 100)

CATEGORY YOY GROWTH COMPARISON

US\$ million, Constant 2010, Fixed 2010 Ex. Rates 1981-2010

Legend: Ukraine % growth, World % growth

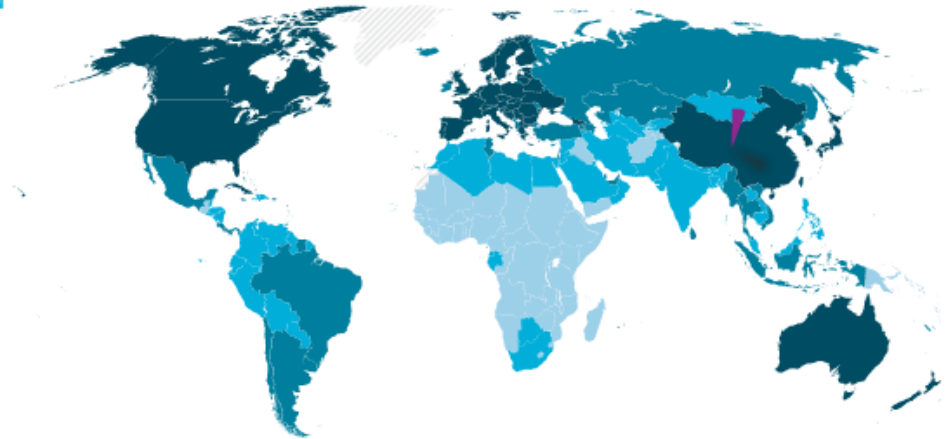
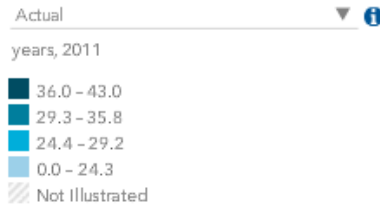
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Population and Homes Dashboard



- CATEGORY VIEW
- ▼ Home Ownership
 - ▼ Households by Tenure
 - ▼ Households by Tenure [Home Owner]
 - Households by Tenure [Home Owner, Without Mortgage]
 - Households by Tenure [Home Owner, with Mortgage]
 - Households by Tenure [Rented]
 - Households by Tenure [Other]
 - ▶ Households by Type of Dwelling
 - ▶ Household Profiles
 - ▶ Possession of Household Durables
 - ▼ Average Age of Population
 - ▼ Mean Age of Population
 - Mean Age of Male Population**
 - Mean Age of Female Population
 - ▶ Median Age of Population
 - ▶ Births
 - ▶ Crime
 - ▶ Deaths

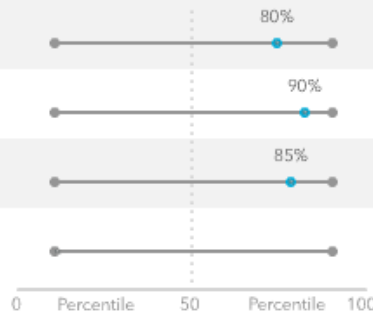
MEAN AGE OF MALE POPULATION



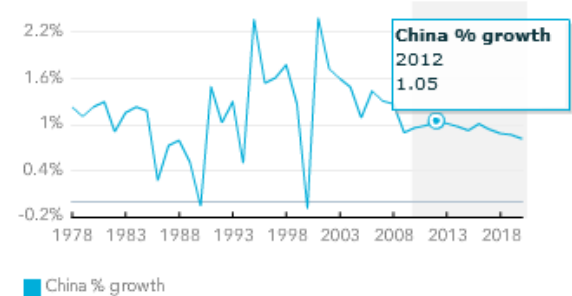
China QUICK STATS

Actual	36.8
2011, years	
Historic Growth	1.1
2006-11 CAGR	
Forecast Growth	1.0
2011-16 CAGR	
Per Capita	N/A
2011, years	

PERCENTILE RANKING selected country quickstats vs. other countries

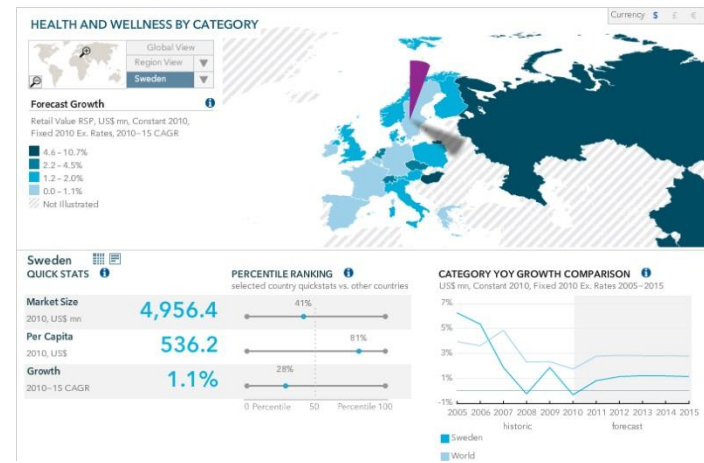
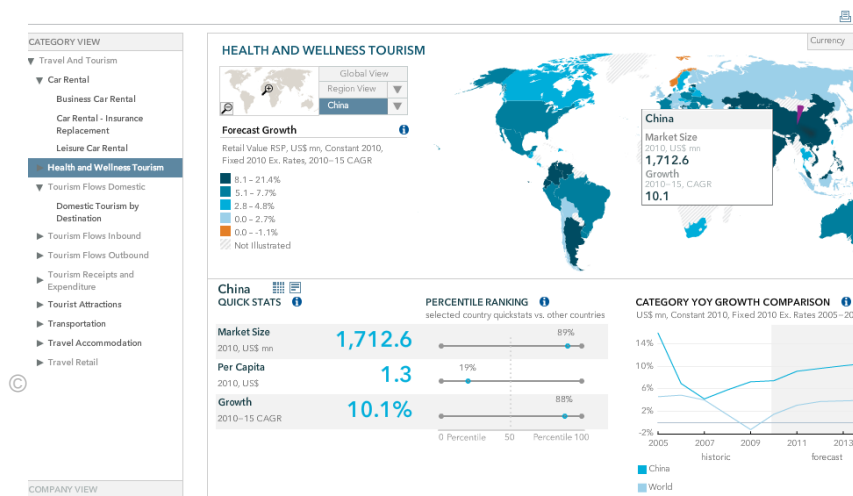


CATEGORY YOY GROWTH COMPARISON years, 1978-2020



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- Обзор и понимание больших объёмов данных
- Переход от панели Dashboards к статистике и стратегическим анализам
- Функция экспорта в PowerPoint и PDF формат
- Категории, компании - визуализация
- Глобальный, региональный и национальный масштаб
- Сочетание данных, внесенных в Вашу подписку

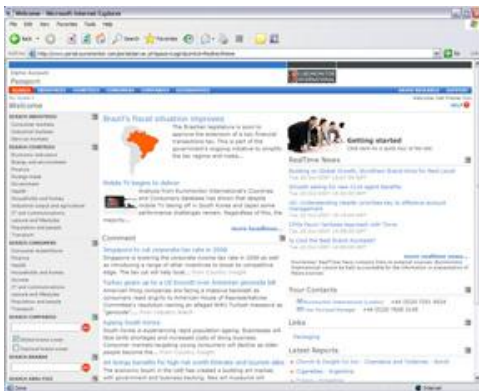
Travel and Tourism Dashboard



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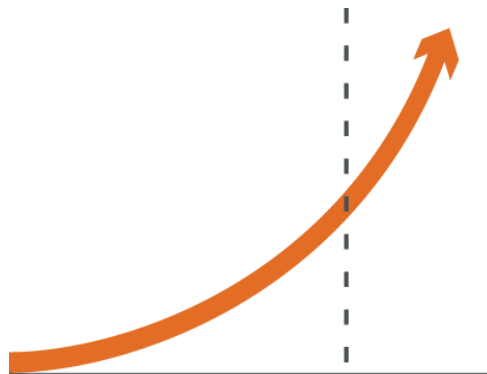
Что это?

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- Полная информационная архитектура для Вашей организации
- Структурированные данные по отраслям и их анализ



Для чего это?

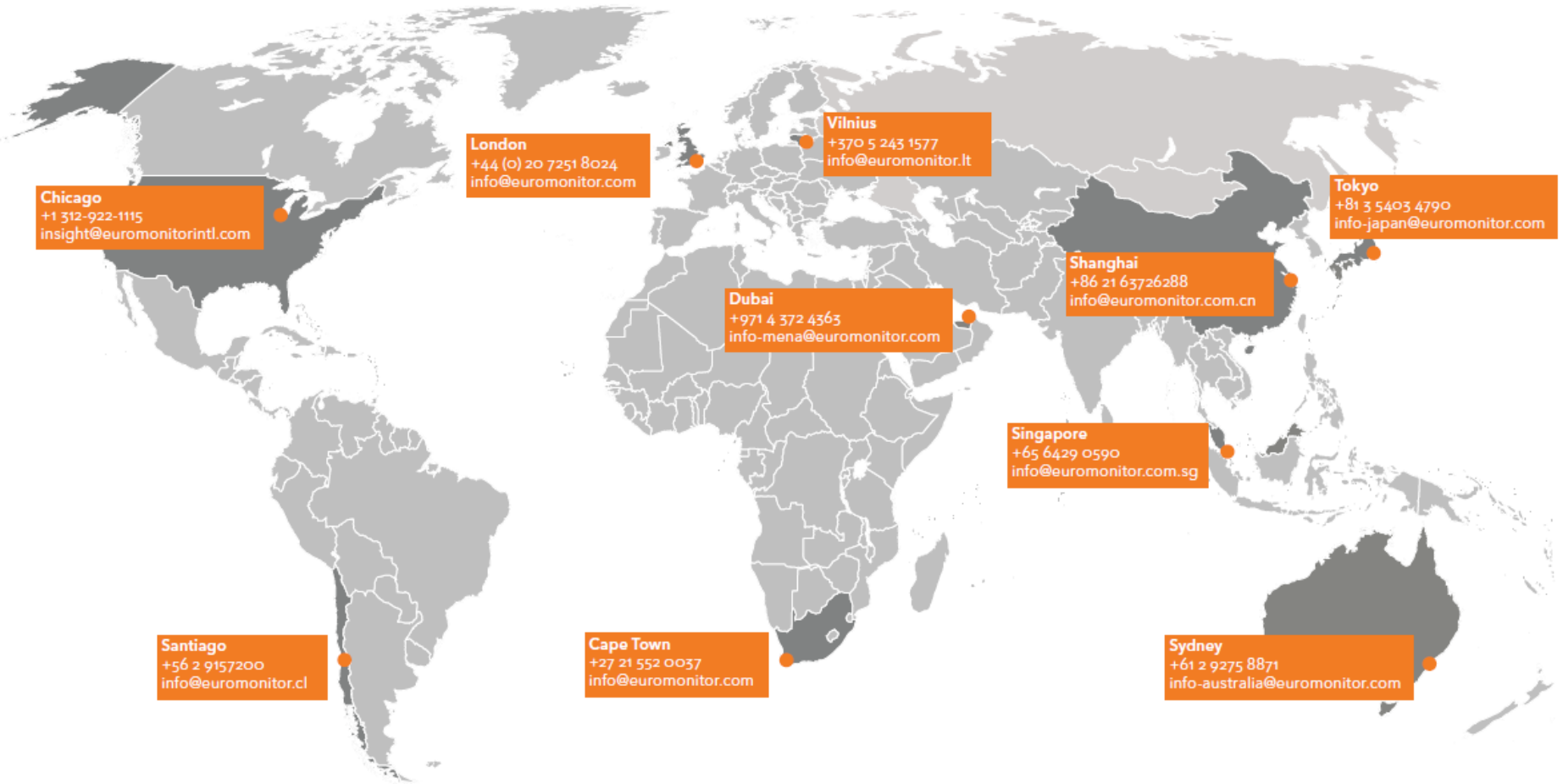
- Полная картина бизнес среды
- Возможность отслеживать ситуацию на рынках и смежных отраслях, условия работы, потребительские тенденции
- Эффективное использование информации



Что в нем?

- Статистика, отчеты, комментарии
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- 18,000 полно-текстовых отчетов: глобальных, региональных, по странам, по компаниям







THANK YOU FOR LISTENING

Ecaterina Bondarenko

Client Development Executive - Central, Northern and Eastern Europe

ecaterina.bondarenko@euromonitor.lt

Tel: +370 5 243 1577 ext: 4739

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