2nd WORLD CONFERENCE ON BUSINESS, ECONOMICS AND MANAGEMENT, BEM-2013

25-28 April 2013

Sentido Zeynep Golf & Spa Resort and Hotel, Belek, Antalya – Turkey



DEAR COLLEAGUES

We would like to invite you to submission proposals for the "2nd World Conference on Business, Economics and Management" which will take place on <u>April 25 – 28, 2013</u>, at the Sentido Zeynep Golf & Spa Resort and Hotel, Belek in Antalya in Turkey.

We made a special agreement with the **Sentido Zeynep Golf & Spa Resort and Hotel**, Belek for you. While you have been sharing ideas with your colleagues coming from all over the world at the conference, you can catch a wonderful holiday opportunity with your family or partner with prices start from **"all inclusive" 40 € (all meals, soft and alcoholic beverages will be unlimited)**. Furthermore, it is free of charge for your children!

Let's meet the historical and holiday city in Antalya in Turkey.

- Abstract submissions due: November 30, 2012.
- Click here to submit abstracts to this conference.
 STEP ONE OF THE SUBMISSION PROCESS
- www.wc-bem.org

IN COLLABORATION WITH

Manchester Metropolitan University Hacettepe University Bahcesehir University Gazi University Turkish Informatics Association Elsevier Publication LTD. ScienceDirect

TOPICS

The scope of the conference includes, but is not limited to; the following major areas as they relate to Business, Economics and Management:

- Accounting
- Advertising Management
- Business & Economics
- Business Ethics
- Business Intelligence
- Business Information Systems
- Business Law
- Business Performance Management
- Business Statistics
- Change Management
- Communications Management
- Comparative Economic Systems
- Consumer Behavior
- Corporate Finance and Governance
- Corporate Governance
- Cost Management
- Decision Sciences
- Development Planning and Policy
- Economic Development
- Economic Methodology
- Economic Policy
- E-Bussiness
- E- Marketing
- Economic Systems
- Entrepreneurship
- Finance & Investment
- Financial Economics
- Global Business
- Global Marketing
- Growth; Aggregate Productivity
- Household Behavior and Family Economics
- Human Resource
- Industrial and Manufacturing Engineering
- Information Systems
- Information Technology Management
- International Business
- International Economics

- International Finance
- Labor Economics
- Labor Relations & Human Resource Management
- Law and Economics
- Management Information Systems
- Management Science
- Market Structure and Pricing
- Marketing Research and Strategy
- Marketing Theory and Applications
- Operations Research
- Organizational Behavior & Theory
- Organizational Communication
- Prices, Business Fluctuations, and Cycles
- Product Management
- Production and Organizations
- Production/Operations Management
- Public Administration and Small Business Entrepreneurship
- Public Choice
- Public Economics and Finance
- Public Relations
- Public Responsibility and Ethics
- Regulatory Economics
- Resource Management
- Strategic Management
- Strategic Management Policy
- Stress Management
- Supply Change Management
- Systems Management
- Systems Thinking
- Taxes (related areas of taxes)
- Technological Change; Research and Development
- Technology & Innovation
- Time Management
- Total Quality Management
- Travel/Transportation/Tourism
- Welfare Economics
- Others

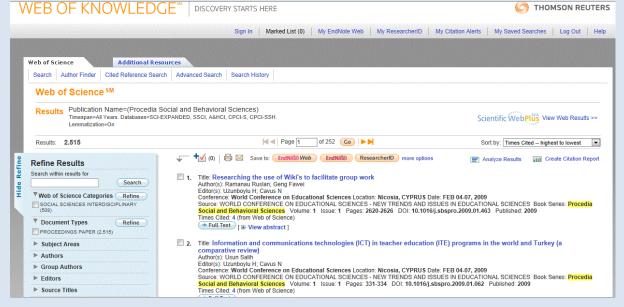
TYPES OF SUBMISSIONS

All submissions are subject to a peer-review process.

- Full and Short Papers
- Reflection Papers
- Posters/Demonstrations
- Exhibits
- Tutorials
- Panels
- Roundtables
- Workshop
- Virtual Presentation
- Product/Services Presentations

PUBLICATION OF THE PAPERS

- All accepted papers of the conference will be published in *Procedia-Social and Behavioral Journal* (ISSN: 1877-0428) by ELSEVIER and will be indexed ScienceDirect, Scopus, and Thomson Reuters Conference Proceedings Citation Index (ISI Web of Science).
- All proposals will be subjected to peer-reviews. Selected papers from the conference will be considered for extended version publication in the supporting journals.



ACCOMMODATION

We were special agreement with the Hotel for the conference participants only. The **all-inclusive** room rate (per person); triple **40** Euro, Double **50** Euro and single **70** Euro. *For more information please visit the conference official web site: www.wc-bem.org/accammodation.htm.* if you make hotel reservation, historical places tour is free for you in 27 April 2013 (Perge, Aspendos & Side). For more information: www.wc-bem.org/tours.htm

DEADLINES & IMPORTANT DATES

Abstract Submissions* November 30, 2012

• Full Paper Submissions February 15, 2013

- Early Hotel Reservation
- Early Registration

March 10, 2013 March 03, 2013

- Conference Dates
- May 25-28, 2013
- Camera-ready for Elsevier June 01, 2013
- * After the submission date, the authors of abstracts will be notified in four (4) day.

ABSTRACT SUBMISSION

The abstracts can be one-page long (200-300 words). The abstract include *Problem Statement, Purpose of Study, Methods, Findings and Results, and Conclusions and Recommendations* (These elements may need some adaptation in the case of discussion papers: *Background, Purpose of Study, Sources of Evidence, Main Argument, and Conclusions*). Please note that some elements are optional in abstracts.

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VIRTUAL PARTICIPATION

Researchers who are unable to resolve the funding issue concerning the conference expenses will be provided with an alternative approach for participation, namely, *Virtual Online Presentation*. Those who would like to make their presentations online from their home countries will also be awarded with a certificate and their papers will be considered for publications similar to other participants as if they were present physically. Those who would like to make use of the *Virtual Online Presentation* facility will be requested to send their virtual posters or other soft copy materials such as power point presentations to the secretariat. In addition, these participants who would prefer to make use of the *Virtual Online Presentation* facility may also contribute to the conference through video conferencing.

WEATHER

Summer is hot, and winter is mild and rainy in Antalya. Nearly 300 days of the year is sunny and one can swim from April to November. In Antalya in day time, the average weather at the end of the April is high 32°C and low 22°C.

TRAVEL AND VISA

The direct and regular flights are available to Antalya from most of the countries of the world in April. You can find concerned flight companies' names from the web-site of Antalya International Airport (AYT). http://www.antaliaairport.com/en/index.asp . Some countries citizens will need a visa for Turkey which can be easily obtained directly from the immigration office in Istanbul Airport. Please visit Turkish Ministry of Foreign Affairs guide for visa information www.ekonsolosluk.net/Visa/Visa_Welcome.aspx.

We will provide you FREE transfer services from the <u>Antalya Airport – Hotel – Antalya Airport</u> transfer.

For more information please visit the conference official web site:

www.wc-bem.org

Please do not reply to this email address. It is for sending only. Apologies for cross-postings. Please send to interested colleagues and students.